

CHRISTOPHER POND

EDUCATION

University of Missouri — Bachelor of Journalism in Strategic Communications, December 2007

EXPERIENCE

President, Ficusrock Design Studio, Columbia, MO 2004-Current

Injected fresh, energetic design into clients' web presence. Communicated industry advances to non-technical client base, offering effective marketing solutions.

Web Producer, Association of Health Care Journalists, Columbia, MO 2005-2007

Published daily changes in layout, content, and functionality to continually evolving web site. Executed comprehensive site transfer to new server, ensuring functionality during the transition.

Web Designer, Missouri Attorney General's Office, Jefferson City, MO 2002-2005

Led official agency site redesign from concept through completion. Improved web interface resulting in intuitive layout, improved graphics, reduced maintenance and streamlined usability. Awarded permanent position after success as intern.

Consultant, MizzouIT, Columbia, MO 2007

Assisted computer users through one-on-one interaction with Mac and PC computer software and hardware issues in computer labs. Maintained printers and computer systems in lab.

Web & Graphic Designer, Anderson Marketing, Lake Ozark, MO 2004

Concepted and executed creative print and web solutions for clients including brochures, newspaper ads, magazine ads, billboards and web sites.

SKILLS

WEB

XHTML
CSS
Dreamweaver
MySpace
SEO
PHP (basic)
Flash (basic)

PRINT

InDesign
Photoshop
Illustrator

PHOTO

Photoshop
Aperture
SLR Photography

VIDEO

Final Cut Pro
DVD Studio Pro

AUDIO

Logic Pro Studio
GarageBand
MIDI

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